# PRODUCTS AND SERVICES

TigerPress •



# WELCOME TO TIGERPRESS



WE KNOW PRINTING IS
NOT ALWAYS AS SIMPLE
AS BLACK & WHITE,
THAT'S WHY
OUR TEAM IS
HERE TO HELP YOU
SEE IN COLOR.

# LET US SHOW YOU HOW...

	ABOUT	TIGERPRESS

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#### 01

#### ABOUT TIGERPRESS

TigerPress is one of New England's premier printers with over thirty-five years of experience producing various types of projects for clients as small as local self-publishers and as large as Fortune 500 companies.

With a wide range of capabilities, we offer comprehensive solutions for the printing, packaging, fulfillment, and distribution requirements needed to service the business, education, healthcare, manufacturing, and retail industries. We pride ourselves on both our service and our quality, and we have a dedicated team of experienced personnel ready to help take care of your next project from concept to delivery.

TigerPress has built its foundation and reputation based on exceptional customer service. We have earned our reputation one customer at a time. Our staff is trained to assist you in finding a solution to the most complicated and demanding situations. Knowledgeable, friendly, and competent Customer Service and Sales Representatives are ready to respond to your print needs.

We pride ourselves on our customer service, and you can use our services with confidence knowing that we are here to impress.

TigerPress is more than just a folding carton manufacturer. We can help solve problems, redesign more efficient boxes, and partner with you to succeed. With innovative ideas, thinking both inside and outside of the box, we can assist and find solutions to a wide variety of packaging challenges. Your printed materials are the representations of your company. From concept to finished products, TigerPress assists in producing custom printed collateral that represents the true image of your company. Digital Marketing and Print Solutions combine advanced technologies and capabilities to deliver personalized solutions and services that fulfill our clients' marketing, print and packaging needs. With an array of services completed on-site, we can offer you the versatility and quality you have come to expect from us.

35+
YEARS WE'VE
BEEN IN
BUSINESS

68%+
OF POWER
FROM SOLAR

96%+
OF ON-TIME
DELIVERIES

#### COMPANY INFORMATION

Since we began our journey in 1985, TigerPress has strived to deliver the best possible products at an economical cost. Completing multiple training programs to help maximize our workflow efficiency has allowed us to not only meet those goals, but exceed them. Our customers work with us because we work for them.

#### WOMAN OWNED

Established to promote more supplier diversity in public contracting, we are certified by the MA SDO as a Women's Business Enterprise (WBE)

#### **ISO 9001 CERTIFIED**

We have been an ISO 9001 company for over 10 years. This program provides the framework that ensures the quality, service, and effectiveness you expect to receive

#### **GRACOL 7** WORKFLOW

We utilize the Gracol 7 (G7) workflow on all of our offset presses. This allows us to accurately reproduce color between proof and final product.

#### FSC & SFI **CERTIFIED**

For over ten years, our FSC and SFI certifications have shown our commitment to producing environmentally responsible products and help you achieve your sustainable initiatives.

#### HIPAA

The HIPAA Seal of Compliance is the healthcare industry's third party HIPAA verification. There is no formal HIPAA compliance certification from the federal government or subsidiary regulatory agencies. That's why healthcare professionals around the country rely on Compliancy Group's HIPAA Seal of Compliance to demonstrate their good-faith effort toward achieving HIPAA compliance.

#### SOLAR **POWERED**

As of 2016, our building houses almost 2500 solar panels. In just the first year with this new addition, we had produced almost 70% of our power through solar.



# 02 CARTONS & PACKAGING

TigerPress is an industry-leading expert in manufacturing folding cartons and other types of paperboard packaging. Our state-of-the-art manufacturing facility is equipped with a variety of printing and finishing options to meet all of your folding carton needs. We can produce cartons printed with up to six colors and offer a variety of coatings and special finishes to make your cartons stand out on the shelves.

We offer packaging solutions for the manufacturing, pharmaceutical, food & beverage, retail, cosmetic industries, and others.

With the ability to generate a one-of-a-kind carton and the capabilities to print on a variety of different substrates, our experienced staff will work closely with you on every project. Let us help you determine the correct style of the carton to make sure your product is safe, secure, and delivers your message. We specialize in package printing folding cartons, custom product packaging, retail packaging, and displays.







#### **FOOD & BEVERAGE**

TigerPress is a leading manufacturer of food packaging and beverage carriers. If you need a pastry box, a freezer tray, a carrier for your beverages or a simple fast food container, we offer a variety of materials, finishes and styles to fit your consumer packaging needs. TigerPress is the one-stop source with over 35 years of printing experience to help with your food and beverage packaging needs.

#### **FREEZER CARTONS**

Our frozen food packaging is made using superior quality materials so your product remains safe and secure. We offer seal end and sleeve style cartons for freezer packaging which can offer savings over other styles if you use automated processes for packing your product. Available on heavyweight bleached or recycled board, our freezer cartons are FDA approved for direct food contact.

#### **BEVERAGE CARRIERS**

Our custom four and six pack bottle carriers are a great way to protect your product and promote your brand. Printed on wet strength recycled board, there is an almost limitless array of choices you can make to both sizing and appearance. Choose from one of our existing styles or create your own. Our experienced staff will work with you to ensure your product makes it safely from packing to purchase

#### **SPECIALTY COATINGS**

Our pressroom utilizes FDA-approved inks and coatings for all of our food packaging projects which allows us to supply cartons that are approved for direct food contact. Additional coatings can also be used depending on the specific requirements your products will need, including a grease barrier coating on the inside of your carton to prevent moisture wicking with direct contact packaging,







#### COSMETIC, MEDICAL & RETAIL

TigerPress produces packaging and folding cartons in a variety of materials and styles utilizing precise structural guidelines and attractive finishes to create the best product and enhance your brand. We offer FDA-certified materials for our medical and pharmaceutical cartons.

"Judge a book by the cover!" is true when it comes to the cosmetic industry the best way to distinguish your products from the competition is the graphics and styles of your product boxes. Your packaging is a miniature billboard on a shelf.

#### COSMETIC **CARTONS**

We are a large producer of packaging for the cosmetic industry and we will work to recommend styles and processes to best secure your product and meet your budget.

#### RECYCLED **CARTONS**

Whether you need an economical product or a luxurious look and feel, we offer many options for paperboard and finishes to match your budget.

#### **MEDICAL CARTONS**

We offer FDA certified paperboard, inks and coatings for medical and pharmaceutical packaging. Available in small or large volumes to fit your needs, with technical and design support to met your needs.

#### **SLEEVE** BOXES

Sleeve style boxes feature a sliding design which allows for quick packing. Sleeves can be combined with a sturdy tray to secure your product.

#### **PILLOW BOXES**

From candy to electronics and everything in between, pillow boxes are a unique and economical way to quickly pack and secure a small product.

Windows can be added to showcase your product and help increase sales volume and show off your product. We offer durable materials and can affix almost any size window to your carton.







#### **CBD & CANNABIS**

CBD and Cannabis are growing markets with a lot of competition. TigerPress can help your products stand above the competition. Our creative design staff are standing by with a wide range of design, customization, and printing choices. Let us design a folding carton which will make your products stand out from the crowd in the crowded CBD and Cannabis industry.

#### TYPES OF **CBD & CANNABIS PACKAGING**

TigerPress offers a wide range of packaging solutions for different kinds of CBD and Cannabis products. Whether you are looking for CBD oil boxes, concentrates boxes, Vape boxes, pre-rolls boxes, or hemp boxes, we can provide you with amazing packaging solutions for any of them.

#### **TIGERPRESS OFFERS SOLUTIONS FOR**

- Cannabis Packaging
- CBD Packaging
- CBD OIL Packaging
- Concentrate Packaging
- E-Cigarette Boxes
- E-Liquid Boxes
- Edible Boxes
- Essential Oil Boxes
- Hemp Boxes
- Pre Roll Boxes
- Vape Boxes







#### DISPLAY PACKAGING

Point of purchase display provides brand visibility, accessibility, and improves the shopping experience for the potential customers.

It serves both as a carton to hold your products and also a marketing tool to promote your products. POP Displays are often placed near the check out register for easy grab by shoppers. This is one of the most underutilized tools in retail marketing.

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Display packaging is fully customizable including size to ensure you can fit the number of products you need. It can also be printed with your custom designs on the outside, inside, or both. Have your packaging sell your product for you!

PR	EM	IUM
01	JAL	ITY

Make sure your display packaging lives up to your brand and can be easily packed and efficiently fill up counter space.



We can use soy-based ink ensuring the packaging you use does not add anything toxic to the environment. Our packaging is also recyclable.





radical wrinkle complex complex antirides radical gardenia stem cell enhancement of gardenia et d'argan de la complex de de la co





REDUCE THE MOST CONTAMINANTS'

5.

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#### **CARTON STYLES**

With the knowledge and understanding to produce custom cartons in almost any size and an in-house design team that can generate accurate samples for review before production, we'll make sure your package fits both your product and brand; from concept to delivery

#### **AUTOBOTTOM**

Autobottom style cartons are the perfect fit for smaller quantity carton runs that do not warrant investing in automatic packaging equipment and are easily formed and hand-packed. They store flat to save space and form instantly into place when assembled.

#### **BIERS TRAYS**

We offer several different sizes of 6 corner style trays and boxes to best fit your packaging needs. These are excellent choices for baked goods or clothing items and windows can be added to help attract more attention by showcasing your product.

#### **REVERSE TUCK**

Reverse tuck cartons can be assembled either by machine or manual methods. By using friction lock tabs on the top and a slit lock tab on bottom flaps, they are easy to open and close while remaining unlikely to inadvertently open at its base.

# SEAL

Seal end cartons are generally reserved for higher volumes that require automated packing. These are an excellent choice for food or freezer cartons and we offer several different flap styles and closures to fit both your product and your budget.

#### SI FFVF

Glued sleeves are a simple style of packaging that can be used to bring life to your product. Its basic structure allows you to simply open the carton and slide it over your product or container. We also offer custom trays that work in unison with these glued sleeves.

## TUCK

Because both top and bottom closures face the back of the box, the raw edges at both ends of the carton are on the back panel; leaving the front with a more appealing look on the shelf. Windows can also be added to a straight tuck style carton.



## 03 COMMERCIAL PRINTING

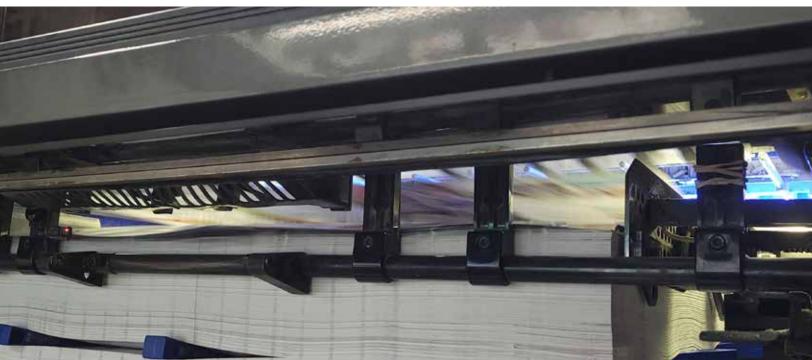
Make a lasting impression!

Our versatile pressroom is capable of accommodating any job from small to large. Our pressroom runs 7 days a week which means we are ready when you are. We specialize in speed and efficiency, and our ISO 9001 certification ensures that.

Our state-of-the-art Komori offset printing perfecting presses are equipped with the latest in color management systems to ensure both the highest quality and the most consistent colors achieved by climate control. Our experienced pressmen are trained to deliver the quality standards you expect, every time.

Our humidity and temperature-controlled production room are equipped with the latest technology and most experienced personnel.







#### PRESS ROOM

We offer conventional offset printing, HUV printing, and variety of coating and varnishes to make your project stand above the competition. When it comes to offset printing, TigerPress can make your project look exceptional!

#### **PRESSROOM CAPABILITIES**

Our pressroom has been designed to be a green, eco-friendly environment with productivity in mind. Our presses have reverse osmosis water purification and digitally controlled wetting agents for PH and conductivity consistency. During our print runs, we make the effort to keep our paper waste to a minimum.

#### **PRESSROOM EQUIPMENT**

- Komori 8-Color Lithrone GL840P perfecting press
- Komori 6-Color Lithrone GL640P perfecting press with coater
- Komori 6-Color Lithrone LS640P perfecting press with coater
- Komori 4-Color Lithrone 428 sheetfed press
- Komori Sprint 228 perfecting press







#### PROJECT MANAGEMENT

Let our team of experts assist you in managing your marketing, fulfillment, direct mail, or any other print-related projects. We will manage your project from concept to the doorsteps. You take care of promoting your business and we take care of making you project happen. It's that simple!

We can manage your projects from concept to doorstep. TigerPress will improve productivity, reduce costs and increase the efficiency of your projects. We can provide you with consultation, material options, and graphic design services, print manufacturing, inventory management, fulfillment, distribution, and more... Combining our team, services, sustainable printing, green technology, and a powerful range of solutions, TigerPress is well equipped to oversee and manage your project.

- Project management from start to finish
- Project planning
- Understand your project objectives
- Timelines and deliverables
- Process Improvement
- Manage budgets
- Project Updates
- On schedule completion







#### CREATIVE DESIGN SERVICES

Let our team of talented graphic designers and graphic artists put together an eye-catching design for your next project. We can assist you with your advertising campaign, ordering portal website design, brand development, packaging design, direct-mail campaign, signage, and all your marketing collateral.

A first impression can open many new doors! Whether you a new design for rack cards, magazine layout, create a logo, banner design, postcards, or book design, we offer complete graphic design services! We will help you deliver your marketing message.

TigerPress is an award-winning full-service print and marketing communication company.

Our team are experts in the latest Adobe Creative Suite programs with years of proven print-design experience in visual communication. We can design all your marketing materials and promotional items to expand your brand. We will adhere to your brand guidelines and deliver professionally designed pieces on time and within your budget.

Our graphic art services will provide you with creative solutions for logo design, website development, branding design, brochures, package design, and assist in all your marketing efforts. We thrive in creating visual communications which are simple, yet elegant and attention-grabbing! We combine digital media with print to optimize ROI and to create an interactive design.





#### MARKETING MATERIALS

We know what it takes to produce marketing pieces that will deliver your message and stand out above your competition. Create a new direct mail campaign, produce eye-catching informational pieces or print a stunning wall calendar to be in front of your clients all year.

#### FOLDED BROCHURES

Available in configurations from a simple trifold to a complicated folded map, our fully equipped print and bindery department can take care of all of your brochure printing needs

#### SELL SHEETS

Sell sheets are a great way to market your products at a reasonable cost. Available in standard or custom sizes, and printed on a variety of stocks.

#### POCKET FOLDERS

There is no one-size-fits-all option for pocket folders, and our team can produce one to your specific needs. Available with or without business card slits.

#### WALL CALENDARS

Bound using sturdy metal wire or saddle stitching. Keep your image in front of your customers month after month by printing a custom wall calendar.

#### COLOR POSTCARDS

Our color postcards are printed on a heavyweight card stock. Combined with our inhouse mailing services to save you cost and time. The hallmark of print marketing is that it can be mailed in a variety of sizes depending on your needs and budget.

#### RACK CARDS

Rack cards are an economical way to market your services. Printed in full color on heavy stock and designed for display in any size rack.





#### **BOOKS & CATALOGS**

The only place you will need to bring your next book (printing) to life. We have been printing custom short run books, catalogs and magazines for small and large publishers alike for over 35 years, and since we have been doing it for so long we know how to save time money and hassle by delivering affordable, high quality printed materials.

TigerPress produces hundreds of thousands of different booklets, catalogs, literary books, magazines and reports every year. With the experience and knowledge to get the job done right every time, you can be sure you're putting your next book project in the right hands.

#### COLOR CATALOGS

Our catalogs are available with either saddle stitching or perfect binding as standard options, with additional features available including pockets to hold additional materials. Print up to six-color with your choice of coatings and paper to capture your reader's attention. Catalogs that use the heavier stock for the covers to ensure added durability. Printing gives your users a more tactile experience, our vibrant full-color printing process will make your products pop compared to viewing them on a phone or computer screen.

#### LITERARY BOOKS

We offer standard perfect binding as well as hardcover and cloth binding for our literary book projects. These options combined with a low minimum order size ensure that we can meet the needs of every customer, whether you're a self-publisher looking for 100 books or a larger corporation looking for 10,000. Standard sizes range from 4" x 6" up to 9" x 12" and can be printed on 40lb through 100lb text papers. If this is the first book you publish regularly, check us out for your next printing project!

#### STITCHED BOOKLETS

Whether you need a simple black and white company newsletter, a high-volume color magazine, or a durable pocket guide, saddle stitched booklets are the most economical alternative to other types of binding. Standard page counts range from 8 up to 96 and can be produced on 60lb through 100lb coated or uncoated text paper. We offer FSC certified papers upon request. We're one of the largest manufacturers of short and large-run catalogs in the Northeast and we specialize in fast turnarounds.







#### **BUSINESS & STATIONERY**

TigerPress works with businesses to promote and maintain their brand recognition. With the ability to print up to six colors using a comprehensive color matching system, we'll make sure your corporate identity matches on all of your pieces, every time.

## ANNUAL REPORTS

Choose one of our dozens of paper options and print at almost any size. We offer many different binding options to suit your needs and your style.

# MAILING ENVELOPES

We offer envelopes as small as announcements to as large as a catalog mailing envelopes, printed on standard white wove or matching stationery.

# BUSINESS CARDS

A unique business card is a convenient way to let clients know how to reach you. Our vast array of print and graphic design services will set your cards apart.

#### NCR FORMS

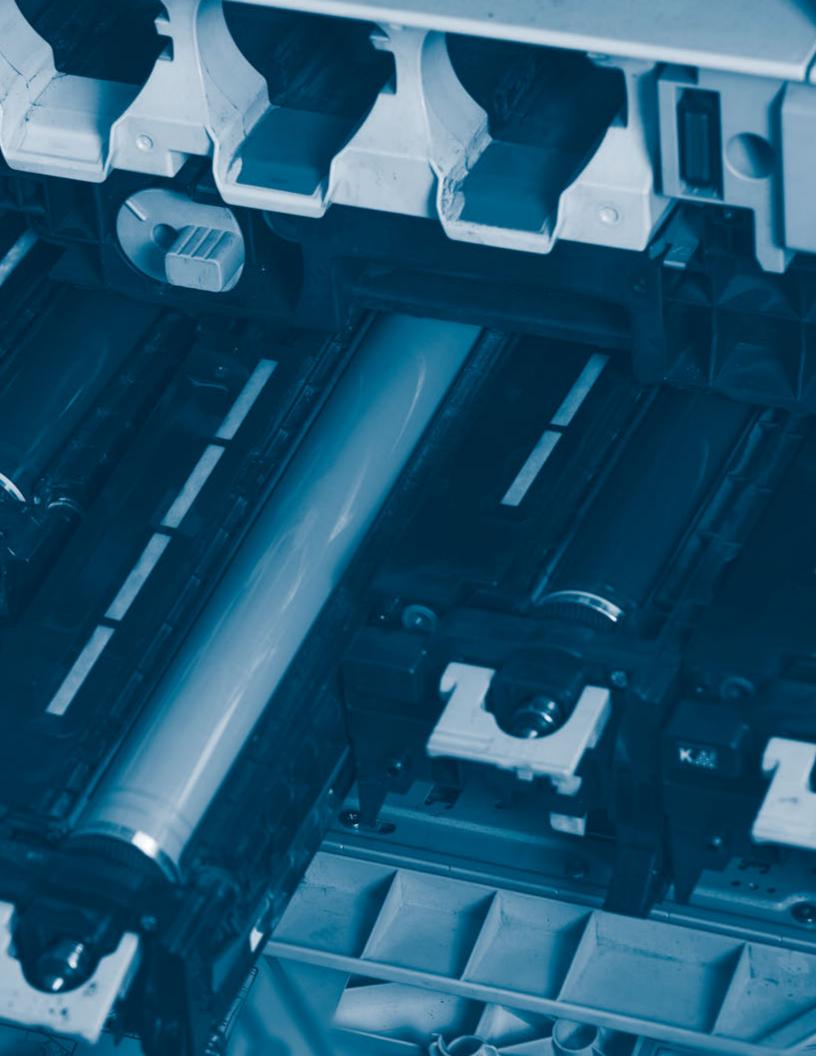
Available up to 5 parts using standard colors or your customized sequence. Printed up to four colors with the option of sequential numbering and perforations.

#### CUSTOM Letterhead

Choose from standard opaque paper or a special watermarked sheet to fit your branding. All of our letterheads are printed using laser-safe offset inks, to ensure no issues when running through your office printer.

#### NOTE PADS

Note pads are produced using your choice of paper stocks. Ranging in sizes from 4" x 6" up to 9" x 12". Glued in pads of 25, 50, or 100 sheets. These are great hand outs for customers.



# 04 DIGITAL PRINTING

TigerPress offers a wide range of digital printing for short-run or quick-turnaround projects in our secured print facility. Our digital solutions combine advanced technologies and capabilities to deliver personalized solutions and services that fulfill the business, marketing, and print needs of all of our clients.

Whether you need a postcard for a mailing or a complex or confidential variable data form, our digital department is up to the task!





#### **DIGITAL**

The digital department at TigerPress is constantly expanding to keep up with growing demands. This allows us to provide fast and affordable vibrant color printing on our state-of-the-art equipment, making high-quality printing an option for every business.

#### FAST DELIVERY

One of the largest benefits of digital printing it offers quick production times. There is less setup required across all processes, and this enables us to turn your projects around quickly - so whether you have a rush project you need to deliver tomorrow or a magazine in a week, our production team will work with you on your specific need to make sure we hit your deadline.

## NO MINIMUM ORDER SIZE

While offset printing is a fantastic way to produce large run projects, many businesses and individuals don't need long runs so the best solution is digital printing. Digital printing requires little setup compared to conventional offset printing and as a result, allows you quick, efficient & economical print materials.

## SECURE PRINTING

We offer secure printing for controlled financial as well as sensitive data for mailing projects. Our production staff has been vetted to handle this data and our system is set up to meet the highest standards of security. Sample projects we've produced range from state retirement mailings to classified government documents.

# VARIABLE DATA

We can help you create a personalized marketing piece with ease. With the use of variable data, we can help you send targeted different messages to everyone on your mail list. From simple mailers to complex forms, with the use of variable data, we will help ensure the right information gets to the proper person, every time.







#### DIGITAL PRODUCTS

Short-run digital printing is a great way to print items with the quality of offset printing without the upfront setup costs. With our robust digital presses, we provide digital presses, strikingly detailed and colorfully printed products that are produced quickly and economically.

#### COLOR FLYERS

If you need small orders of color flyers to promote your products or events, digital is a great solution. Printed using coated papers and vibrant digital colors and you will wow your customers.

#### DOOR HANGERS

Door hangers are a great tool to help connect with your customers when they aren't there. Printed on heavy card stock and die-cut to fit around door handles, you are sure your message isn't missed.

#### SOFTCOVER BOOKS

Digital printing is the best way to produce short runs of softcover perfect bound books. Cover laminating is included as a standard process to protect your book covers.

# ADHESIVE LABELS

These labels are printed on a variety of face stocks. We will advise on the best adhesive for your end-use. Available in sheet form or die-cut shapes on a variety of materials to fit your needs

# WEDDING INVITATIONS

We will help you create memorable first impressions with our collection of custom wedding invitations, wedding announcements, bridal shower invitations, stag party invites, and save-the-date cards. We offer invitation templates for easy use, or we can help you customize every aspect of wedding invitation cards.

# GREETING CARDS

Available in 4"x6" or 5"x7" sizes, our greeting cards are printed on heavy card stock and include matching envelopes for a complete package.



# WIDE-FORMAT& SIGNAGE

The sign shop at TigerPress is capable of producing many different types of signage to fit all of your marketing and promotional needs.

All of our graphics are printed using a vibrant six-color process with scratch-resistant and eco-solvent inks which provides waterproof and fade-resistant graphics ready for outdoor use without any added preparation. All of our indoor and outdoor graphics are guaranteed to withstand regular use and are always competitively priced.

Order today on tigersignsusa.com









#### TRADE SHOW & ADVERTISING

Trade show displays are a convenient way to display your brand message and catch the attention of prospective customers. These displays can be used for events, storefronts, conventions, offices, grand openings and many others.

#### POP-UP **DISPLAY**

Pop-up displays can be used anywhere you would like to display large, freestanding graphics. They are most often used where portability is a consideration, such as at trade shows, seminars, and presentations. Consider using them for storefront displays to showcase a new product or special. These displays are designed so that artwork can be updated, allowing you to print a new message and re-use the stand.

#### RETRACTABLE **BANNERS**

Similar to pop-up displays, retractable banners are another convenient way to display and transport your displays. Lightweight and quick to set up and pack away, our retractable banners include a sturdy telescopic pole that allows adjustable banner height 64" and 80". When not in use, your banner simply retracts into an attached anodized aluminum casing which is stored inside of a complimentary travel bag.

#### **TRADE SHOW BOOTHS**

Making sure you have the best display for all your events and shows can be overwhelming. Don't worry TigerPress is here to help. With the right display, you will grab attention and stand out from the competition.

Tradeshows are the perfect place to showcase your brand and that all starts with your display. Reach out today and let's get you the attention you deserve. No artwork? No worries, our designers can turn your ideas and brand message into an eye-catching graphic!

OCCUPANCY
BY MORE THAN
2 PERSONS
IS DANGEROUS
AND UNLAWFUL

**COMMISSIONER** 





#### CORPORATE SIGNAGE

There is a great deal that goes into what type of sign products work best for your business. From design, fabrication, installation, and beyond. We want you to stand out and get the notice you deserve. Our services don't stop at producing your next beautiful sign! We are ready to walk you through the process and help you find the best solution to your display graphic.

#### **DIRECTIONAL SIGNAGE**

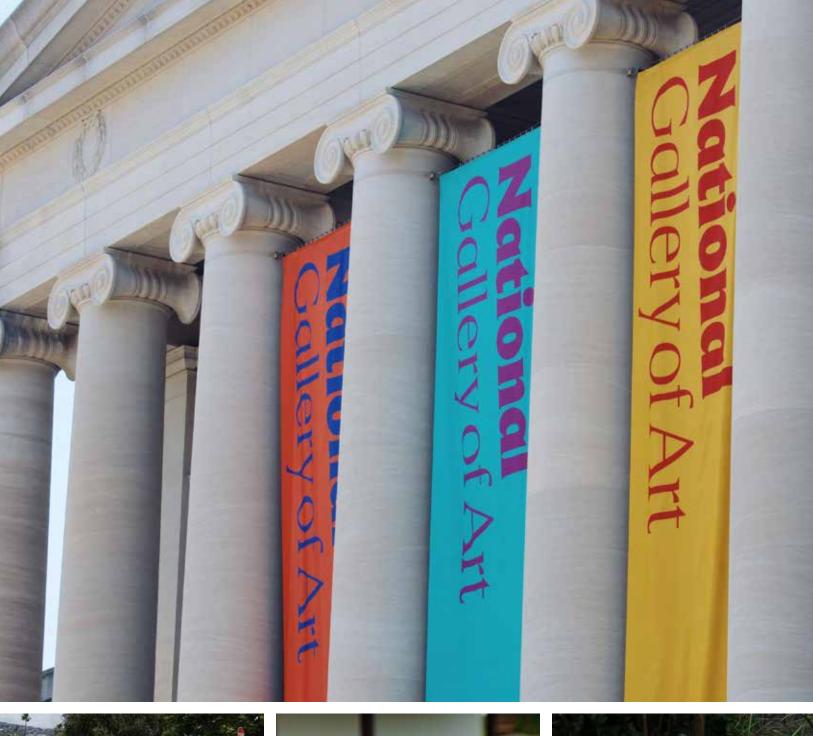
Point people in the right direction with our high-quality directional signs. There are several types of directional, wayfinding, and arrow signs, but the most common are aluminum signs for both indoor and outdoor use. In addition to aluminum, TigerPress offers a variety of directional signs including yard signs, acrylic, braille, A-frame, and decals.

#### INFORMATIONAL SIGNS

Informational Signs are highly noticeable printed signs that inform people about an object or instruct them how to use the items properly. They have been growing in visibility and become larger and larger. TigerPress offers durable, tear-resistant, scuff-resistant, easy to remove, and fully customizable informational signs.

#### NAME TAGS

Name Tags are great for conferences, tradeshows, reunions and so much more. Identify your business and employees with custom name tags! Everyone can communicate more effectively when they're not worried about knowing everyone's name. Get your name out there and build your brand!









#### **INDOOR & OUTDOOR**

Great signs start with eye-catching designs and are most effective when properly installed and maintained. You don't have to feel like you're on your own.

We are here to help make your vision a reality!

**YARD** 

Yard signs are perfect for when you are looking to sell your house, advertising for tenants, running a real estate business, or a political campaign. Yard signs can be designed using custom templates or start from scratch.

**BANNERS** 

Banners are a cost-effective and portable way to expand your exposure in many ways. Durable, weather-resistant vinyl, outdoor hanging banners increase visibility. They can also add elegance to storefronts and help you stand out on a sidewalk. Banners can be customized to your specifications making them perfect marketing tools. Build your brand!

**FLAGS** 

Flags that are beautifully printed come in a variety of sizes. They are perfect for outdoor and indoor signage solutions, and drawing attention to your business or promotion. From concept to completion. Let us know your goals! We will work with you to reach your project goals and send the right message!.



### CAUTION



































NSTRUCTI AREA

#### SAFETY SIGNAGE

Americans with Disabilities Act (ADA) and Occupational Safety and Health Administration (OSHA) require a variety of signage in every business for the safety and well being of everyone who uses that space. TigerPress will help ensure your business is compliant with all your OSHA and ADA signage.

#### OSHA

Encourage safe practices, and warn employees and visitors of any workplace hazards with OSHA signage. OSHA signage must meet government regulations, and fulfill work safety requirements at the same time. We have signs telling your employees to take precautions to prevent job-related injuries and any other message of importance.

Take your customers' and employees' needs into consideration and make sure all signage is compliant with CDC guidelines.

#### **ADA**

By posting accessibility signage that complies with the Americans with Disabilities Act (ADA) requirements you create a welcoming and safe environment for everyone including people with disabilities.

When people see these signs, they know your business is accommodating and welcoming for people with disabilities and the people that support them. We have the signage that will make your business safe and compliant with federal and state regulations.







#### SPECIALTY SIGNAGE

Hit the ground running with your marketing! Consider attention grabbing floor decals. They are popular for trade shows, event venues, and new with Covid-19 restrictions they are seen and used everywhere from grocery stores, restaurants, and retail outlets. Floor decals get your brand noticed and your important message across.

#### WINDOW **DECALS**

They can be placed on any smooth glass surface and are great for displaying store hours, business logos, featured products, sales, promotions, and more. They can be used both indoors and outdoors and are designed to withstand rain, snow, sun, and other elements.

Vinyl Lettering allows you to display letters, numbers, or graphics in a clean professional way. Your design will be cut to an exact shape from a sheet of solidcolored, leaving no background. Vinyl Lettering is most often used in office retail, kitchen, bedroom, or store walls and is a great solution to announce your brand message.

#### WALL **DECALS**

Wall decals are a great solution for displaying your business logo, personal message, favorite sports team, or any other graphics indoors. These are the most commonly used office, retail and bedroom walls.

#### **FLOOR DECALS**

Floor decals are a great solution for adding directions, branding, or decoration to the floor of your business or retail store. These are designed to be durable enough to withstand foot traffic and are skid-proof, preventing your staff and your customers from slipping on them.



# O7 MAILING & DISTRIBUTION

Direct mail made easy.

With over a decade of experience with mailing and shipping processes, we understand timely delivery is a major factor in the success of your print projects.

Our mailing and distribution department can handle any size or type of mailing, including EDDM, drop shipments, and match mailings. We'll help guide you through the process and recommend the best option to save you the most money, both production and postage!

Our MAILMAX system helps make your direct mail more efficient. We specialize in direct mail services from small businesses to Fortune 500 companies.

Personalize your mail campaign and increase your Return On Investment 3 fold.







#### DIRECT MAIL & SHIPPING

TigerPress offers in-house mailing and distribution services for a variety of clientele. Our enhanced postal optimization program ensures your mail is received by your desired audience when it's needed and at an optimal cost.

#### BULK **MAILINGS**

TigerPress offers bulk mailing services using Marketing Mail, Periodical, or First Class rates. Address lists are processed for CASS certification and real-time USPS move/ change data. Our PAVE-certified mail preparation system will sort your mail for the best possible postage discount and prepare all of the paperwork needed for submission. We'll take your mail directly to the Post Office on the drop date you need.

#### DROP **SHIPMENTS**

If you have an eCommerce store or a print job that requires a high volume of separate shipments, our facility, and our staff are equipped to handle projects of all sizes. We work closely with multiple shipping services to ensure you get the best price and the most reliable service. We can ship everything at once or keep it in our inventory system and release your materials as needed.

#### **SATURATION MAILINGS**

TigerPress offers saturation mailing services using Every Door Direct Mail and Carrier Route delivery methods. Saturation mailings offer an economical way to target a mailing to a specific audience in a flexible range of sizes, making it ideal for announcing sales, sending business offerings, and much more. Simply tell us where you want your mailing to be delivered and we'll take care of getting it there, on time, every time!

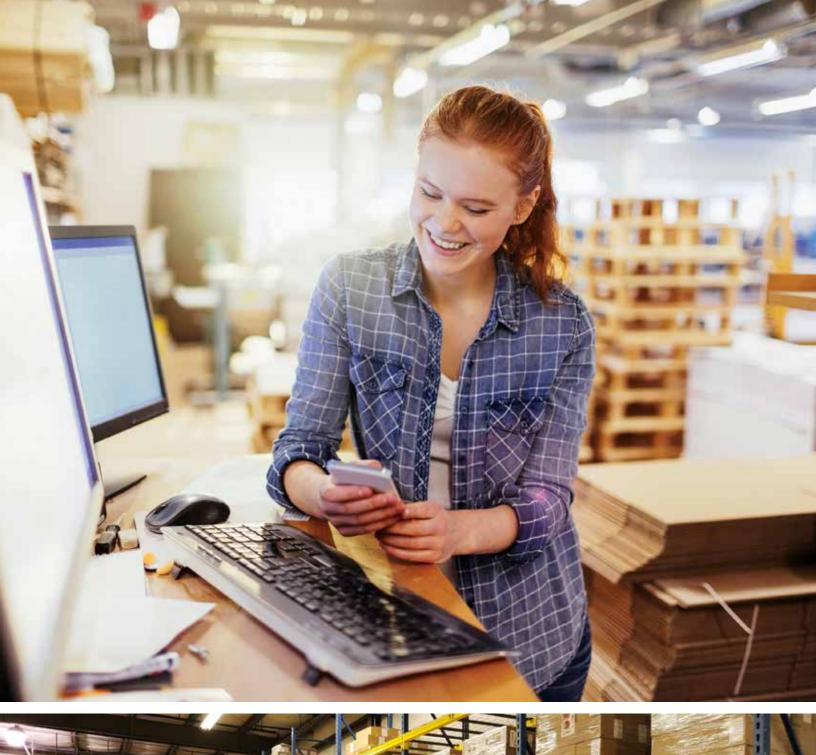


# INVENTORY, 08 FULFILLMENT & WAREHOUSING

TigerPress has a long history of providing comprehensive services that include product and program fulfillment, vendor-managed inventory, warehousing, and shipping. We integrate fulfillment with print, supplied premiums, and other related items to better serve our clients' needs. We can print, store, assemble and ship to addresses all around the world, on a set schedule or on-demand.

We create branded ordering websites, offer fulfillment warehousing, and complete pick and pack services for your total convenience.

Our fulfillment & distribution services include inventory management, picking and packing, and logistics management. Our fulfillment services can streamline your ordering process and let you focus on growing your business. TigerPress can be your single source for virtual inventory capabilities, allowing customers the flexibility of on-demand ordering as well as real-time options to control on-hand inventory.





#### **FULFILLMENT**

TigerPress provides services such as order fulfillment, finished goods warehousing, and vendor-managed inventory. Our skilled and experienced team can assist in customizing a program to best suit your needs.

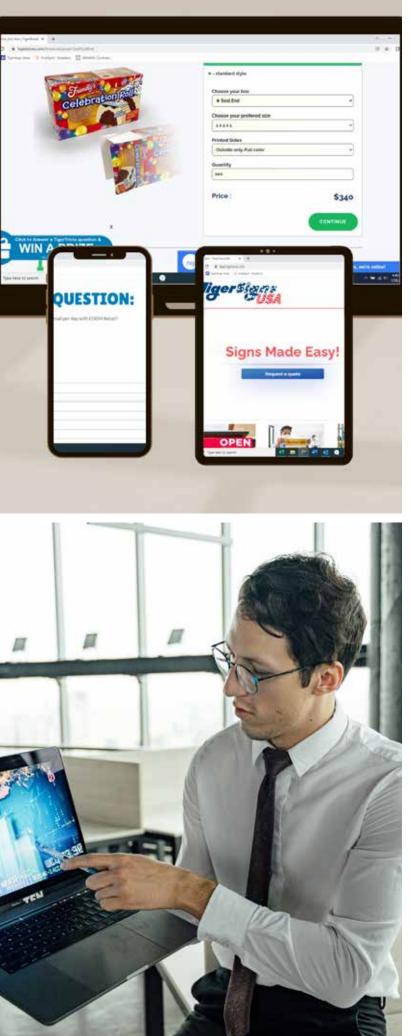
#### **FULFILLMENT SERVICES**

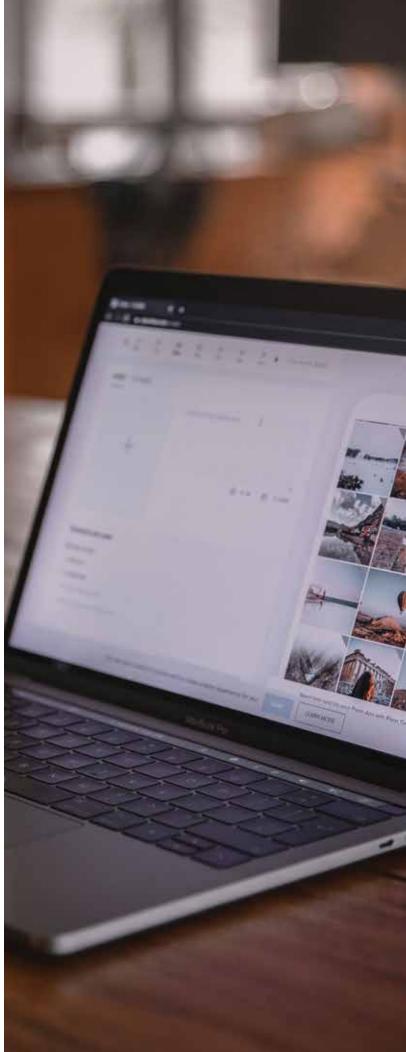
Fulfillment is often one of the most underrated and overlooked aspects of any project. It may happen behind the scenes, but its role is just as important as any other when it comes to completing a successful marketing campaign or project. With our extensive fulfillment services, your message and your products will reach their intended audience on time, every time.

#### **PRODUCT INVENTORY**

We offer warehousing and storage services for your printed products and marketing materials. Whether we produce them in-house or you supply your own promotional and business products, we'll take care of the storage, inventory, and shipments for all of your inventoried items. Our custom reports and automated alert software will let you know when your items are running low and you need to replenish your supply.

When you need sufficient inventory on hand and access to additional inventory at a moment's notice, you can count on our management systems to deliver finished goods when you need them.





#### E-COMMERCE

Let your fingers do the walking ...

Sell smarter with a top online e-commerce site with secure logins and order history.

#### **BRANDED** ORDERING **PORTALS**

Take full advantage of our fulfillment services by creating a custom branded ordering website. With the ability to create print-on-demand items like business cards and other variable data items, it's truly a one-stop shop that your company or team can utilize to order the materials you need. We provide friendly and helpful customer support as well as inventory management, customized reports, and fast shipping times.

TigerPress offers web-to-print, a specially designed website for our corporate client's print needs. You can browse through your marketing materials, forms, catalogs, as well as promotional items. Choose what you need, make changes easily online, approve, and with the click of a mouse, place your order. We will produce your order, ship it to the specified location, or distribute it as requested.

Let us show you how we can automate your ordering process, make it convenient, and make you and your team more efficient. You can place an order from your laptop or your smartphone 24/7. We can help you manage all of your printed materials, signage, and promotional items with a real-time inventory report.

- 1. **Let's Connect.** Give us a call and we will set up a meeting to introduce ourselves so we can get to know how you like to do business. We will also drill into the details of the project and how we can help you meet your goals.
- 2. **Building Your Portal.** Start with standard brand-approved products and move on to customized items for your team and customers.
- 3. **Development.** Our team will develop a custom online portal for your company based on your requirements.
- 4. **Set To Launch.** This is when you can add your user's accounts and give your team access. This will allow us to decide who can place orders and up to what value.





# 06 SPECIALTY ITEMS

With thousands of selections, TigerPress offers branded merchandise to fulfill all of your marketing needs.

Looking for a specific promotional item or just browsing for ideas to boost your brand? TigerPress is your one-stop shop for custom branded promotional products and business gifts. Our extensive range of promotional products will ensure you find just the right items to suit your requirements. With high-quality promotional products, fast delivery times, and pricing to fit all budgets, we will provide customized and relevant recommendations for you. Simply take a look around or contact us now and we'll do the shopping for you!







#### PROMOTIONAL PRODUCTS

Branded marketing items for tradeshows, corporate events, and much much more. Promotional marketing materials are the first and sometimes only impression you get to make to a potential client. These items represent your brand and they act as a reminder to your customer that you are there for them and to call you.

> We are a full-service advertising specialties company offering a wide range of promotional items to promote your company.

We can assist your marketing objectives with these quality programs:

- Corporate recognition programs
- Premiums and Incentives Sales
- Trade Show Programs
- Safety Programs
- Service Awards
- Employee Recognition
- Product Introductions
- Business Gifts
- Sport Tournaments
- Company Outings
- Thank you programs
- E-Commerce Services: online stores and fulfillment services

We help you find a cost-effective way to market and promote your business with custom promotional items that speak to your customers and clients. The possibilities are only limited by your imagination.

Draw attention to you brand with popular promotional items. Put our knowledge about promotional products to work for you. With high quality promotional products, fast delivery times, and prices to fit all budgets, we will provide customized, relevant recommendations for you. We'll do the shopping for you!

The next time you find yourself needing help with a project or simply want to find out more information about our services, contact TigerPress.

#### **CHAT**

Give us a call at 413-224-2100

#### WRITE

Feel free to reach out any time at info@tigerpress.com

#### **EXPLORE**

Take a look at more of what we do and offer at www.tigerpress.com

#### **VISIT**

Stop by in person: TigerPress 50 Industrial Drive East Longmeadow, MA 01028

#### **FOLLOW**



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